



## Main Street Portsmouth

# FACT SHEET

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- Main Street Portsmouth is a non-profit group of volunteers dedicated to revitalizing downtown Portsmouth and historic Boneyfiddle.
- Main Street Portsmouth is part of the national Main Street program created by the National Trust for Historic Preservation as a community-driven economic development program. Main Street is now present in more than 1600 communities nationwide.
- The primary goals of Main Street Portsmouth are to:
  - develop a business-friendly guide for startups
  - invest in promotional activities for slow business times
  - protect our past by promoting the Design Review Guidelines
  - recognize the district's history with the Historic Plaque Program
  - encourage investment in downtown properties with an educational guide explaining tax abatements, incentives
  - improve signage for the district
  - empower property owners through grant support
- The Main Street Portsmouth district encompasses the area from the Scioto River east to Gay Street and from 11th Street south to the Ohio River.
- Since Main Street Portsmouth began in 2003, it has:
  - invested over \$35,000 in Alexandria Park, Roy Rogers Esplanade and other downtown areas
  - provided more than 300 annual volunteer hours on planting, watering and upkeep in the district
  - empowered business owners with the quarterly Networking Breakfasts
  - preserved downtown living opportunities through the Tour of Lofts showcase
  - hired a full-time director
  - developed a Strategic Plan for the district
  - created a Market Analysis
  - held monthly "Live at 5" Showcase of businesses with live music and car shows
  - conducted Building Inventory
  - produced District Walking Map
  - raised money to repave downtown parking lots
  - promoted cooperative advertising for district businesses and events
- Main Street Portsmouth partners include the City of Portsmouth, Portsmouth Area Chamber of Commerce, Portsmouth Scioto County Visitor's Bureau, Scioto Foundation, Shawnee State University, Southern Ohio Medical Center, district business owners, property owners and residents in the district, and hundreds of community volunteers