



**FOR IMMEDIATE RELEASE**  
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**MAIN STREET PORTSMOUTH  
RECEIVES 2008 NATIONAL MAIN STREET PROGRAM ACCREDITATION**

Portsmouth, OH March 2008 – Main Street Portsmouth has been accredited as a *2008 National Main Street Program* for meeting the commercial district revitalization performance standards set by the National Trust Main Street Center®. Main Street Portsmouth joins over 675 other Main Street™ revitalization programs being recognized as *2008 National Main Street Programs*. Each year, the National Trust Main Street Center and its coordinating program partners announce the list of accredited National Main Street Programs around the country that have demonstrated their ability to follow the Main Street methodology.

“We congratulate this year’s accredited National Main Street Programs for meeting our established performance standards,” says Doug Loescher, director of the National Trust Main Street Center. “Rebuilding a district’s economic health and maintaining that success requires broad-based community involvement and support, in addition to establishing a solid organization with sound management that is committed to long-term success.”

**Mayor Kalb “Congratulations to you on your 2008 Accreditation and *thank you* for being a vital part of our progressing community. Main Street Portsmouth's dedication to our City is evident, and we look forward to working with Main Street Portsmouth for many years to come.”**

The National Trust Main Street Center works in partnership with Coordinating Main Street Programs throughout the nation to identify the local programs that meet the National Trust Main Street Center’s ten basic performance standards. These standards set the benchmarks for measuring an individual Main Street program’s application of the Main Street Four-Point Approach™ to commercial district revitalization. Evaluation criteria determines the communities that are building

comprehensive and sustainable revitalization efforts and include standards such as developing a mission, fostering strong public-private partnerships, securing an operating budget, tracking economic progress, and preserving historic buildings. For more information on the *National Main Street Program* accreditation, visit [www.mainstreet.org/nationalprograms](http://www.mainstreet.org/nationalprograms).

The organization's performance was evaluated by Heritage Ohio Director of Revitalization, Jeff Siegler, which is the coordinating organization for Main Street programs throughout Ohio.

**"I am very pleased to have been a part of the evolutionary year 2007, as Main Street Portsmouth. It is so rewarding to be a part of such a hard working, dedicated group of people working together for the good of their community. The accreditation from the National Trust is a true affirmation of the progress our Main Street organization has achieved and an indication of more success to come!"** stated Hilda Drake, President of the Board of Directors, 2007

Since 1980, the National Trust Main Street Center has helped hundreds of downtowns and neighborhood commercial districts across the nation reclaim the unique quality of life that only a thriving community center can provide. Through the Main Street Four-Point Approach to commercial district revitalization, which combines historic preservation and economic development, the Center has forged a nationwide movement for the revival of America's historic and traditional commercial districts. The Center provides a nationwide membership network, comprehensive on-site consulting services, in-depth seminars and conferences, technical publications and training materials, and national advocacy for commercial districts.

**Current Board President, Craig DeAtley is an advocate for revitalization and a downtown business owner. "When I learned that the top trends in retail, housing, and office space across the country all incorporate development of downtowns, Main Street Portsmouth is a worthy cause, and we are on the right track!"**

The National Trust for Historic Preservation is a non-profit membership organization bringing people together to protect, enhance and enjoy the places that matter to them. By saving the places where great moments from history – and the important moments of everyday life – took place, the National Trust for Historic Preservation helps revitalize neighborhoods and communities, spark economic development and promote environmental sustainability. With headquarters in Washington, DC, nine regional and field offices, 29 historic sites, and partner organizations in all 50 states, the National Trust for Historic Preservation provides leadership, education, advocacy and resources to a national network of people, organizations and local communities committed to saving places, connecting us to our history and collectively shaping the future of America's stories. For more information, visit [www.preservationnation.org](http://www.preservationnation.org).

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